

# Organization Recognition

Mass Communications Graduate Program

KVSC

American Advertising Federation

(National Student Advertisement Competition)

Public Relations Student Society of America

Society of Professional Journalists

University Chronicle

UTVS

# Scholarship Facilitators

Mark Mills

Mark Springer

Michael Vadnie

Gretchen Tiberghien

Gregory Martin

Elaine Pavin

Jane Eckhoff

Joshua Johnson

MJ Kilkelly

Jo McMullen-Boyer

Richard Hill

John Bodette

Kim Hiltner

Rami Basma

Department Chairman

College Dean

Scholarship Chairman

Scholarship Committee

Scholarship Committee

Treasurer

Logistics

Program Designer

Teaching Muse

Judging Input Team

Judging Input Team

Judging Input Team

Foundation Contact

Greeter

*Big Passion + Hard Work =  
Strong Character*

Department of Mass Communications

**ANNUAL SCHOLARSHIP BANQUET  
& ORGANIZATION RECOGNITION**

April 1, 2011

Kelly Inn, St. Cloud



# Big Passion + Hard Work = Strong Character

Celebrating the verve of the next generation should be a top priority.

“There is no passion to be found playing small - in settling for a life that is less than the one you are capable of living.”

**Nelson Mandela**, venerable South African statesman

That’s why we gather tonight. Our world is in perpetual warfare, and our economy is savaged by greed. Is this where we all want to be? Is this our legacy?

“Character cannot be developed in ease and quiet. Only through experiences of trial and suffering can the soul be strengthened, vision cleared, ambition inspired and success achieved.”

**Helen Keller**, American icon of courage

While the reigning generation tries not to abdicate its responsibility through complacency, it falls upon earnest students to yearn to learn. That’s where the Department of Mass Communications comes in. It’s the creation of learning opportunities and the students accepting the challenge that leads us to some success stories tonight. Enjoy.

*Michael Vadnie*  
Scholarship chairman

## Speaker



Christine Hierlmaier Nelson, '92, became a writer due to the encouragement of many teachers. Her attendance at SCSU led to good fortune at the Chronicle and her first job at the St. Cloud Times. She has since parlayed her skills into a patient parenting blog, a children’s book and an eclectic career in journalism and professional services marketing. She currently helps accountants and attorneys understand the media through Ingenuity Marketing Group in Saint Paul. In addition, she corrals two young daughters with her band director husband ('93), teaches summer color guard and ministers with music and soup at her church.

## Order of Events

- 6 - 7 p.m. Happy Hour (cash bar) hosted by faculty
- 7:05 p.m. Informal welcome & dinner call
- 7:10 p.m. Family-style meal
- 8 p.m. Formal Welcome: Mark Mills, chairman  
Michael Vadnie, scholarship committee
- 8:15 p.m. Guest Speaker: Christine Hierlmaier Nelson
- 8:30 p.m. Scholarship program  
Director of ceremonies: Gretchen Tiberghien  
Student director of ceremonies: Jennifer Austin  
Assistants: Richard Hill, Michael Vadnie & faculty
- 9:10 p.m. Special recognition
- 9:15 p.m. Recognition of graduate program and student organizations
- 9:55 p.m. Adjournment until 2012

## 2011 Scholarships

- Fran and Mil Voelker Endowed
- Arch & Amy Pease Mass Communications (2)
- ECM Publications
- Carol Loberg 4th Cavalry Endowed (2)
- Rick L. Groff Memorial
- Sheila Wilken Kerber & Christine Vick Memorial (2)
- Gannett Foundation Don Casey Memorial
- Jodi Huisentruit Endowed
- Granite Broadcasting Corp. & KBJR - TV Diversity Scholarship
- Mass Communications Faculty Recognition Diversity (2)
- Robert D. Fuller Endowed
- Vadnelly Journalism
- Voice of St. Cloud KVSC Endowed
- DUFES Endowed
- Marge Herda Memorial
- E. Scott Bryce Endowed